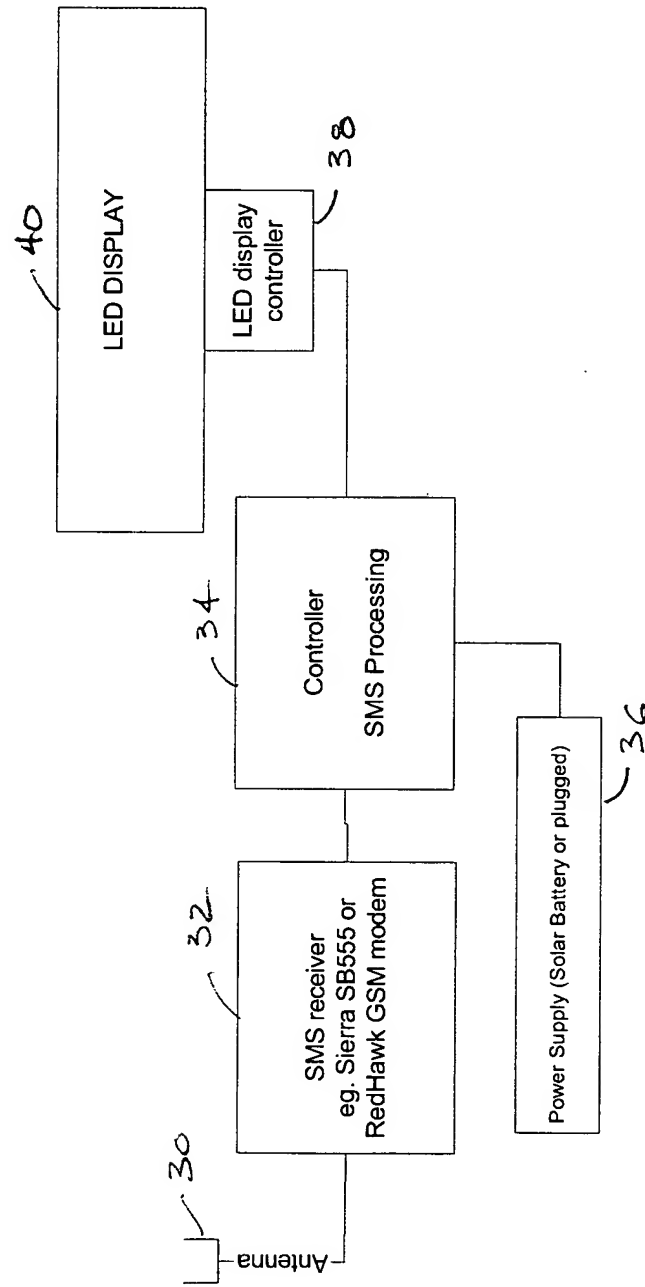


FIG. 1

Message and control commands can be sent through a Web browser, Cell phone or a handheld equipment.

When a Wireless Billboard receives an SMS command, the billboard will execute the command and a notification will be sent back to the sender (The web server or the cellphone).

\* This product line is for outdoor use, text and simple graphics ( dual tone) can be displayed.



TMD (text message display)  
Wireless Billboard

Fig. 2

Flowchart for  
Processing SMS

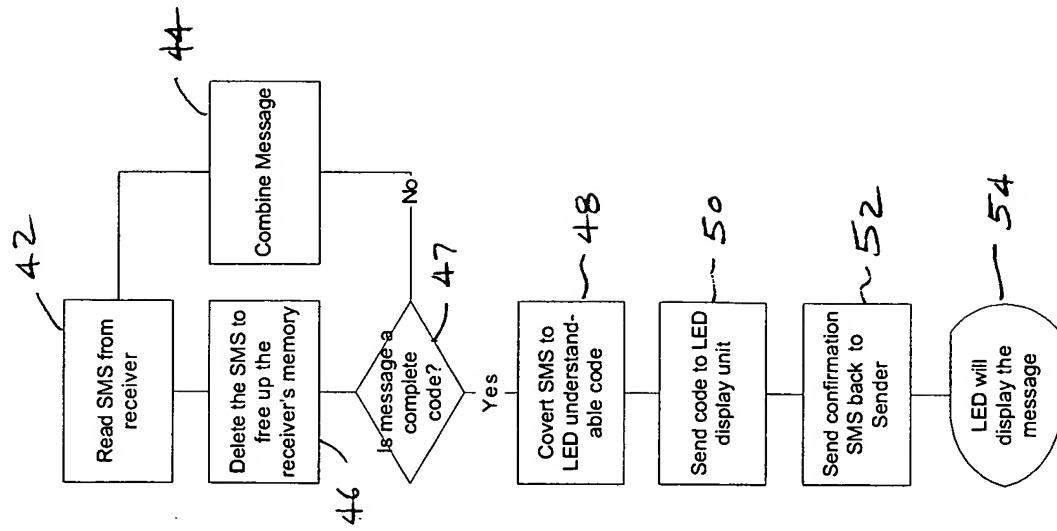


FIG. 3

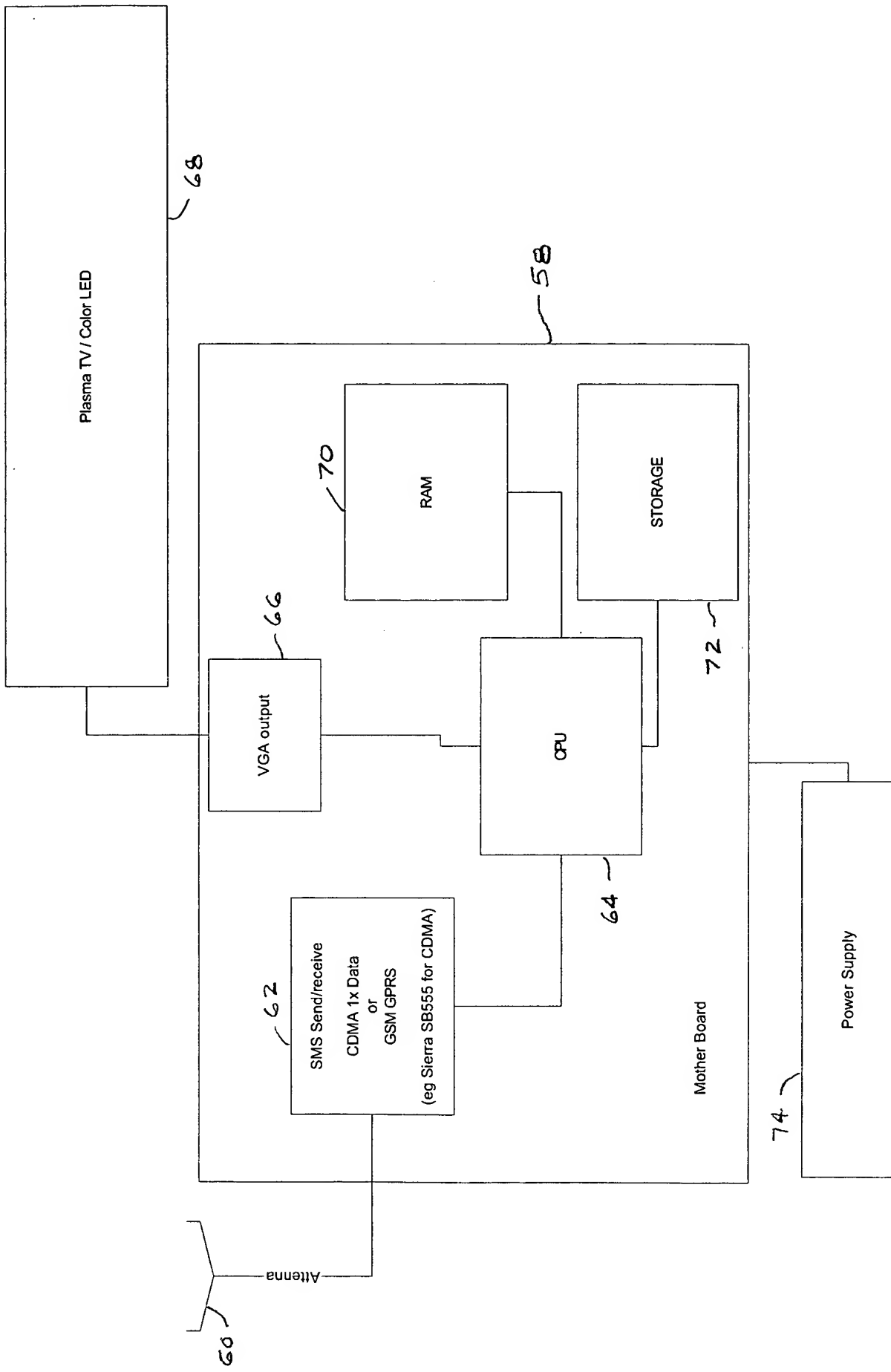


FIG. 4 Wireless Billboard Embedded Controller

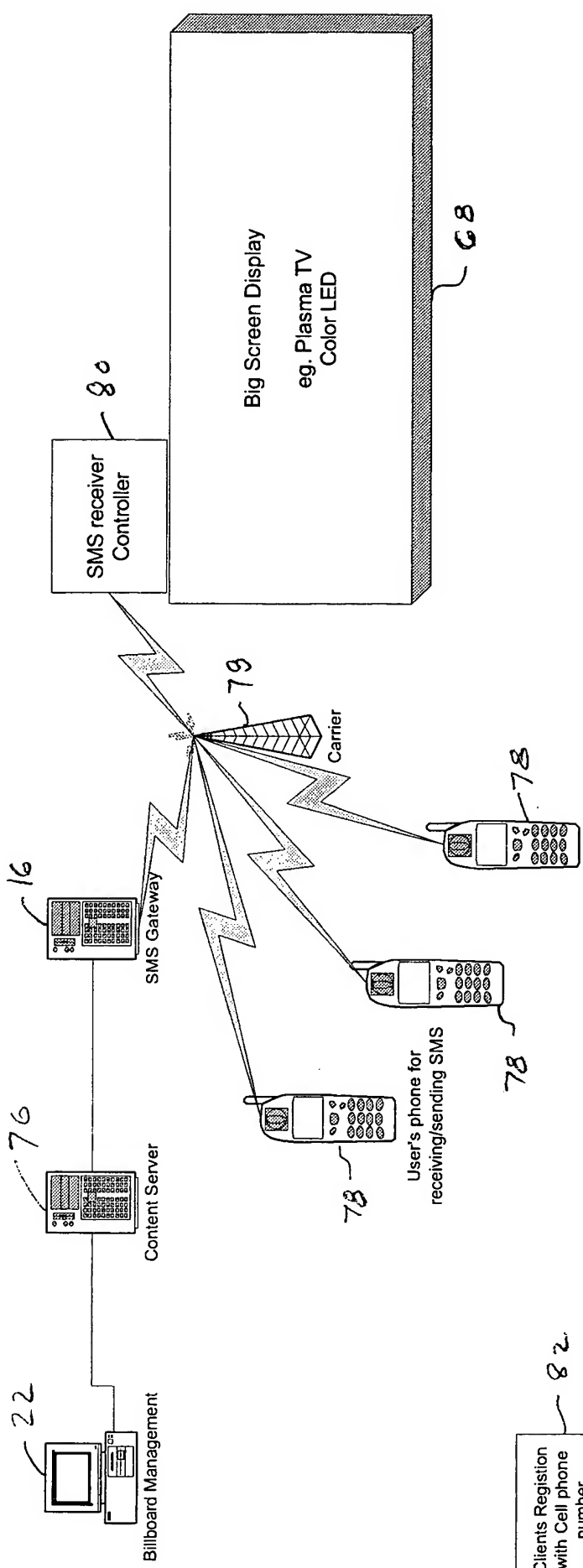


FIG. 5

Sample application - SMS interaction game

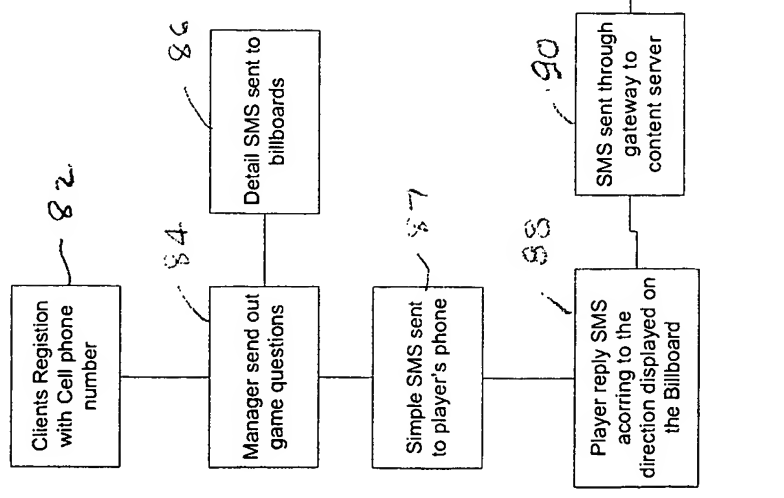


FIG. 6

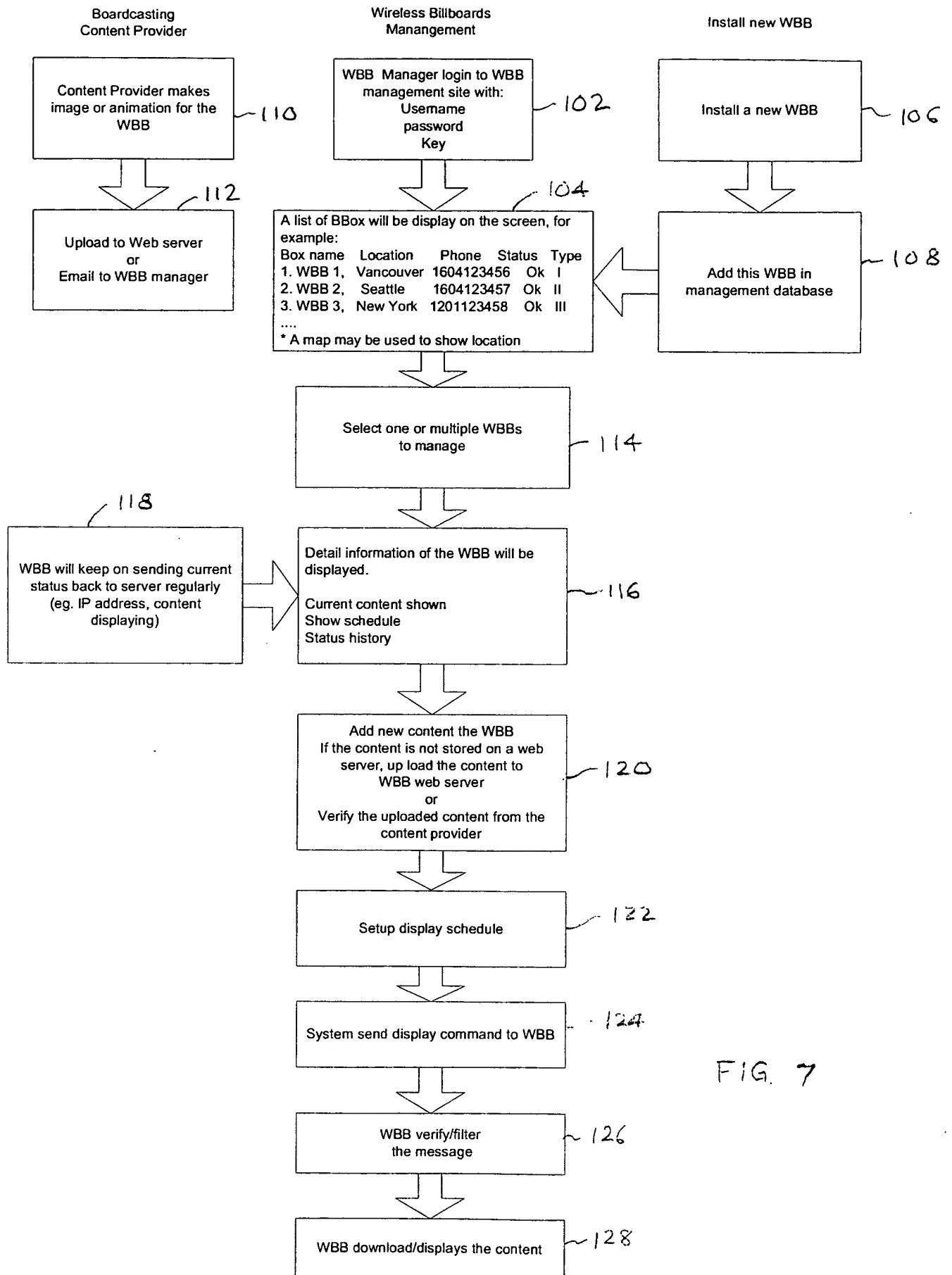


FIG. 7